

# Research on the Reform of College Public English Teaching under the Mode of Applied Talents Training

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**Abstract:** At present, the development trend of globalization has been deepening day by day. A large number of professional foreign language talents are needed in relevant foreign trade, foreign exchanges and international affairs. There is a strong demand for Applied Talents Majoring in English. Under the mode of cultivating applied talents, universities should reform and innovate English teaching and improve students' knowledge application ability. The reform of English teaching is imperative. Build a public English curriculum system for colleges and universities that can meet the needs of various industries and has practical application value. This paper mainly analyzes the current situation of the current demand for applied foreign language talents, analyzes the key aspects of the training of applied foreign language talents, and combines the problems existing in the current training of applied talents. Practical public English teaching system. Exploring the effective strategies of college English teaching reform for cultivating applied talents in colleges and universities.

## 1. Introduction

With the popularization of China's higher education from elite education, the scale of running colleges and universities tends to be stable. Education administrative departments at all levels pay more attention to the characteristics of running colleges and universities, the quality of teaching, especially the quality of college English, and put forward higher requirements. Inadaptability of talent training mode, curriculum, teaching contents and methods, students' application ability and so on [1]. The maladjustment in "teaching methods" is particularly prominent [2]. College English course is one of the public compulsory courses. In the talent training program, it is positioned as a public basic course. In the process of English teaching, students should adjust their teaching concepts and teaching methods in a timely manner, and constantly establish and meet the development requirements of the knowledge economy era. In order to cultivate more application-oriented talents that meet the needs of social development [3]. Therefore, it is of great and far-reaching significance to reform the college English teaching mode in application-oriented universities to improve the quality of English teaching, improve the comprehensive quality of students, and promote the development of colleges and cultivate cross-century application-oriented talents [4].

## 2. Current situation of College English Teaching under the training mode of Applied Talents

### 2.1. Status Quo of Public English Curriculum

At present, the public English curriculum is "marginalized" and "unified". Due to the limitation of teachers and other hardware, most higher vocational colleges focus on professional teaching construction, ignoring the application of English in practice. And its structure is single, most schools only offer basic English, and many professional basic English courses are unified teaching materials and teaching methods [5]. Teachers mainly focus on the content of teaching materials in class, but some teaching materials are out of touch with the current situation of social development. There is still a common problem in English Teaching in China, that is, not paying enough attention

to oral English. At present, in the curriculum construction and teaching reform of foreign language majors in Colleges and universities, the corresponding teaching problems are still prominent. The efficiency of training applied talents is low, and the quality of talent training needs to be improved. Relevant colleges and universities can only recognize the problems existing in the current teaching of English Majors [6]. In the organization and development of oral English courses, there are more prominent problems. Oral English classes have even become a place for students to entertain in class. In oral English classes, they simply play classroom games, which cannot effectively improve the effect of oral English training. In the training of English application-oriented talents, to ensure the effectiveness of talent training, it is necessary to further improve the curriculum setting. In the curriculum setting, it is necessary to maintain an effective connection with the talent market, and universities need to do a good job in the research of the talent market and adjust the curriculum in time. , to promote the consistency of curriculum and market demand [7]. In addition, teachers can only teach students general courses, and personalized teaching is seriously insufficient. Teachers can't take into account the language learning needs of all students. It is difficult to teach students in accordance with their aptitude in the teaching, and the educational work is not effective.

## 2.2. Construction and operation of hierarchical teaching system under the training mode of Applied Talents

Applied talents refer to a special type of talents who can apply professional knowledge and skills to the professional social practice they are engaged in. Applied colleges and universities have their own teaching characteristics, so applied talents are different from those under the traditional education model. The training of talents is based on practicality and practicality as the basic training goal [8]. Fig. 1 Schematic diagram of large H-type higher education personnel training system.

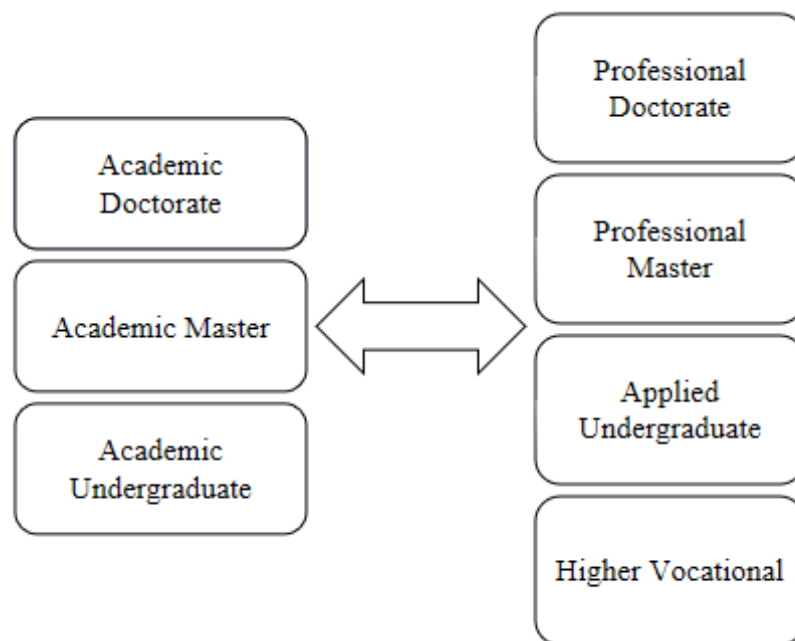


Fig. 1 Schematic diagram of large H-type higher education personnel training system

The teaching goal is to cultivate students' comprehensive application ability of English, especially their listening and speaking ability, so that they can effectively communicate oral and written information in English in their future work and social communication, enhance their autonomous learning ability and improve their comprehensive cultural literacy, so as to meet the needs of China's economic development and international communication [9]. Hierarchical College English teaching is a system construction, which aims to provide convenient conditions for College English learning. This system includes not only classroom teaching, but also a complete set of extracurricular support system. The construction of environment is based on the specific situation of colleges and universities and the actual level of students. It is the organizer of teachers' teaching inside and outside the classroom, the helper of students' learning, and the main body of the whole

system. A considerable part of college English teaching is students' autonomous learning, which is the second level relationship, and the guidance and coordination of college and academic affairs office is the third level relationship. It is necessary to change the single "public English class", which used to focus on theoretical teaching and pay attention to basic listening, speaking, reading and writing skills, into an English class combining basic courses with specialized courses. That is, combining the professional needs with the needs of students' professional development, we can cultivate all kinds of professionals with practical English ability.

### **2.3. The significance of college English reform under the training mode of applied talents**

With the development of knowledge economy society, more and more universities begin to realize the importance of cultivating applied talents. The reform of College English teaching has played a very important role in improving students' comprehensive quality. Applied talents depend not only on their achievements, but also on their comprehensive quality and ability. Public English Teaching in many application-oriented colleges and universities is still completely disconnected from students' majors. Passing CET-4 and CET-6 is still the main goal of English learning and the main index to assess the quality of Public English Teaching in such colleges and universities [10]. In the process of reform, only if we walk on the right path and meet the needs of society, then in the process of educational reform can we truly realize the purpose of educational reform, realize its value and significance, and achieve ideal goals. Now is an era of knowledge economy and globalization. In the process of development, exchanges between countries are very close. People can go to other countries to communicate and interact, and carry out some related activities. At this time As a global language, English requires talents to master and apply it proficiently. For applied talents, it is very important to master English well. In the cultivation of English applied talents, practical teaching is the key to improve the application ability of talents.

## **3. Reform measures of College English Teaching under the training mode of Applied Talents**

### **3.1. Carry out in-depth school-enterprise cooperation and integrate the utilization of advantageous resources**

The cultivation of applied foreign language talents needs a good teaching environment and language environment, and it also needs to be honed in practice, so that students can have the opportunity to speak and use English, and improve the efficiency of resource integration and utilization of foreign language talents as a whole. In the process of training applied talents, universities must implement the requirements and objectives of talent training, and take improving students' application ability and professional ability as the ultimate goal of training. At present, the public English course mainly focuses on the theoretical teaching in class, and the practical teaching hours are freely assigned by teachers, which is quite random. Moreover, the training content is mainly general oral English training, such as talking about interests, hobbies, tourism, ideals, etc., which is not highly targeted; Common English curriculum should have a certain degree of freedom and flexibility. All higher vocational colleges do not practice "great unification" [11]. Reasonably arrange the learning time of English theory, strengthen English practical training teaching, and strengthen students' double basic teaching in the basic English learning stage, that is, the training of students' basic English knowledge and basic skills. For better development, enterprises, universities and scientific research institutions use their own resources to cooperate with each other in economic and social activities, so as to achieve fruitful results and achieve a win-win situation. In the process of cultivating talents, the school is divorced from the demand of scientific research institutions for innovative talents, and the most important thing is that it is divorced from the demand of social development for applied English talents. There is accommodation between College English and professional courses. This paper analyzes the relationship between "production", "learning" and "research" with the idea of accommodation. The innovation of scientific research institutions brings new vitality to the market economy and promotes the development of enterprises. The change of market economy promotes the change of enterprises' demand for talents. Schools should train

talents under the guidance of market demand. Strengthen practical skills and become a college English application-oriented person with a certain English foundation, solid professional knowledge and professional background.

### **3.2. Strengthen the information-based teaching practice and improve the professional teaching quality**

Whether it is exporting applied talents to enterprises or supplying scientific research and innovative talents to scientific research institutions, local colleges and universities, as the main body of talent training, play a crucial role in education and teaching. The resource team is the first resource of education and a key link in determining the quality of education. To cultivate college English application-oriented talents, teachers are the foundation. From the teacher's own level, the teaching philosophy needs to be updated in real time, adhere to lifelong learning, strengthen cooperation in Industry-University-Research, and grasp the relevant information of students' professional English application ability to the greatest extent. Teachers are encouraged to promote the self-improvement of teachers' professional and professional practical experience through further study, training, internship in enterprises and taking relevant vocational qualification examinations, integrate high-quality educational resources inside and outside the school, promote the multi-dimensional construction of teachers, change the situation that English teachers don't know his professional knowledge, and make the teaching of English teachers' professional knowledge, other professional knowledge and practical skills mutually integrate [12]. The curriculum system of College English applied talents should always adhere to the market-oriented, optimize the quality of teaching materials according to different majors, and realize the transformation from unification to diversification of teaching materials. Establish a teaching mechanism inside and outside the classroom, so that students can have access to sufficient English learning materials and get sufficient English training opportunities. In the specific teaching practice, teachers can use informatization to carry out the innovation of curriculum teaching forms. Promote the overall informatization level of English teachers through diversified forms.

## **4. Conclusions**

Under the current background of internationalization and marketization of education, foreign language learning must be closely integrated with professional, employment and career development. The society is developing in constant changes, and English teaching can only progress through continuous reforms. The reform of college English teaching under the training mode of applied talents is a systematic and complex reform project. In English language teaching, we should improve students' language awareness, and make systematic changes in basic concepts, theoretical framework, research content, teaching mode, curriculum and teaching process to form a new English curriculum teaching mode. College English teaching must be reformed and innovated under the requirements of application-oriented talents training mode and social development. We need to make further efforts to create a reasonable learning environment and effectively improve students' English learning quality in the application improvement stage of college English. Seizing the opportunity and reforming the current public English curriculum is the only way for the curriculum reform of higher vocational colleges. Only by carrying out the teaching reform of "coexistence of diversity and characteristics" can we meet the actual needs of students for foreign language learning and cultivate compound and applied talents suitable for local social and economic development.

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